

## NORAV'S NEWSLETTER

We are excited to announce the launch of our **new website** designed with a fresh new look and user-friendly navigation to provide an improved browsing experience. The updated site features a wealth of information. Our visitors can easily explore our product portfolio, and access detailed product specifications. We have also integrated various customer support tools to assist our distributors, such as FAQ pages, and downloadable product resources. We hope that you will enjoy browsing our new site, and finding more options and opportunities to grow your business with Norav Medical.

**VISIT NOW**

Product is important, but having great product distribution is more important.



## LET'S MEET AT FIME

At the upcoming FIME show, we will showcase a 6-square-meter booth. It's a great opportunity to meet. You can schedule a meeting with your area's Sales Manager.

**June 21-23, 2023**

**Booth # R45**

**Miami Beach Convention Center, USA**

# THE FUTURE IS HERE



## ARAB HEALTH SHOW 2023

**30 Jan - 2 Feb 2023,  
Dubai.**

We were delighted to see many of you again among 3,300 exhibitors from 76 different countries presenting our products and services to around 130,000 visitors, we were especially excited for the opportunity to meet our dedicated and devout distributors again.

Left to right: Dennis Dockery- VP Norav USA, Nario Azul- VP Sales Middle East, Africa & CIS, Gioele Muller- Germany Office Manager, Jordan Meshil-VP International Sales, Alex Kleinzeit, Product & Customer Support Manager



**NEW**

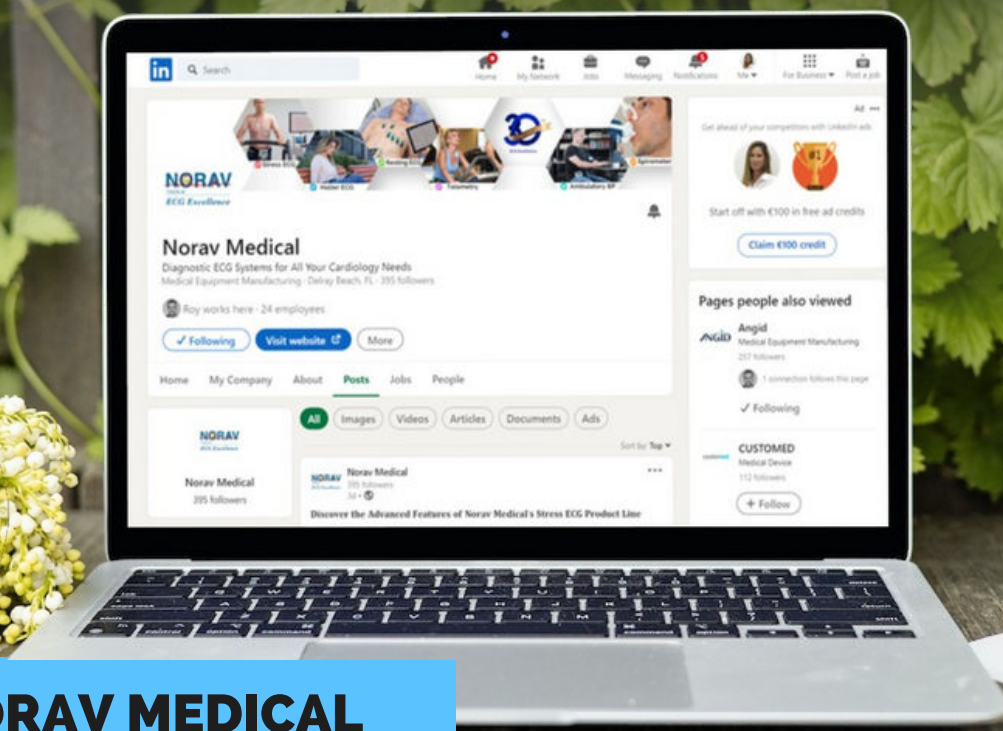
## PHYSICIAN'S GUIDES FOR THE RENOWNED MEANS AND PEDMEANS

**The Physician's Guides may now be found  
in the Resting ECG resources section of  
our distributor support portal**

We are pleased to announce the addition of the Physician's Guides for the MEANS and PEDMEANS resting ECG interpretation option for our Norav Medical PC-ECG 1200 interpretive resting ECG system. These guides provide valuable insight into the logic behind the diagnostic criteria used by the system, and we have received numerous requests for their availability.



# JOIN NORAV MEDICAL'S LINKEDIN COMMUNITY FOR VALUABLE INDUSTRY INSIGHTS AND UPDATES



## NORAV MEDICAL LINKEDIN PAGE

### Stay Up-to-Date with Norav Medical on LinkedIn

We're excited to announce that Norav Medical's LinkedIn page is now active! By following us, you'll be able to keep up with the latest news on our products and company, as well as get valuable industry insights. Plus, you'll have the opportunity to connect with us and interact with our content. As a follower, you'll gain access to exclusive content, including product launch updates. And if you like what you see, we encourage you to share our posts with your own network to help us spread the word about Norav Medical.

### DON'T MISS OUT ON THE LATEST NEWS AND INSIGHTS

- Up-to-date news
- Product releases
- New Features
- Marketing Videos
- Insights & Highlights
- Benefits & Advantages
- Informative articles
- Blog posts
- Opportunities for networking
- Access to exclusive promotions

**FOLLOW US**





## NEW SUPPORT PORTAL

ACCESS EXCLUSIVE RESOURCES WITH NORAV'S DISTRIBUTOR SUPPORT PORTAL

The new distributor portal features a user-friendly interface, making it easier than ever to access the latest Norav materials and resources. These include marketing materials, software updates, regulatory documents, price lists, and other important resources. All these resources are available for download in one convenient location, making it easier for you to find what you need.

**ARE YOU LOOKING FOR ADDITIONAL RESOURCES? CONTACT YOUR AREA SALES MANAGER**



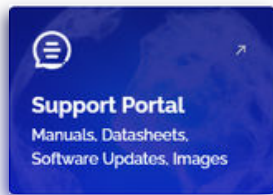
## HOW TO ACCESS THE NEW DISTRIBUTOR PORTAL?

As a registered user, you will be automatically transferred to the new site. An email has been sent to you with your username and a link to reset your password. After resetting your password, you will gain access to all the new features and resources.

**IF YOU ARE AN UNREGISTERED DISTRIBUTOR, PLEASE CONTACT YOUR AREA SALES MANAGER**



# Distributors Resource Center



## Downloads



## Product Lines Resources



CLICK TO CONECT



RESTING  
ECG



STRESS  
ECG



HOLTER  
ECG



ABPM



ECG  
MANAGEMENT



TELEMETRY  
REHAB



PRODUCT LINES  
IMAGES



SPIROMETER





# Norav 2023 Price List

Make sure you have the must updated  
price list

## ADDED:

### SOFTWARE:

- SW-ZIKIT-HL7-NEMS-01 - ZIKIT HL7 Services for NEMS
- ZIKIT HL7 Services for NEMS - HL7® Message Broker and Modality Worklist Server interface for NEMS-Q.
- SW-NEMS-W-BASIC-02 (For permanent usage) - Management sys,Basic,Up to 5 users,Permanent
- SW-NEMS-W-ULTIMATE-02 (For permanent usage)- Management sys,Ultimate,Up to 50 users,Permanent
- SW-NEMS-W-BASIC-N-02 (For permanent usage)- Management sys,Basic,Additional user,Permanent

### CABELS:

- C4-C-E-EI-07 - NR ECG 4L CABLE,CLIP,IEC,EI.
- C4-C-E-EI-08 - NR ECG 4L CABLE,CLIP,IEC,EI
- C4-C-U-EI-07 - NR ECG 4L CABLE,CLIP,AHA,EI.
- C4-C-U-EI-08 - NR ECG 4L CABLE,CLIP,AHA,EI

## PRICE CHANGES:

- NBP24 SERIES - Blood pressure monitors
- ERGOSELECT SERIES - Medical grade ergometers

Available for download on the  
[Distributors support portal](#)



# SOFTWARE UPDATES

## DICOM WITH SECONDARY IMAGE CAPTURE SUPPORT FOR NEMS-WEB AND PC-ECG

- The secondary capture image is offered as an alternative for remote Store AEs that do not support Encapsulated PDF. Multi-frame images (lossless jpeg) are generated from the original PDF report and converted to a DICOM file.
- This feature is being used with any PACS system including Fujifilm Synapse.

## Stress & NM700

- Supporting Sync lead with Suntech AURA device.

## LATE POTENTIAL

- Supporting the LP software with the new board 1200.

## WINDOWS RDP/CITRIX SUPPORT FOR NR BLUETOOTH DEVICE

- We are now able to stream ECG online (from client to server) using NR Recorder (via Bluetooth). This technology will allow us to install PC-ECG on the server and on the client just to connect the NR (via Bluetooth), No other drivers or software installation is needed.
- Architecture benefits:
  - PC-ECG is installed on the server and controls the client.
  - The client can connect the server via RDP (Remote Desktop) without any software installations.
  - Multiple clients can connect to one server (each connection is a separate session)
  - The software is only updated on the server-side.
  - NEMS-Q is supported.
  - Client needs a Bluetooth connection.

